



CITIZENS ADVISORY COMMITTEE

Marion County Growth Services
2710 E. Silver Springs Blvd, Ocala FL 34470

August 13, 2019

MINUTES

Members Present:

Paul Marraffino
Richard McGinley
Steve Rudnianyn (*arrived at 3:12pm*)
Michelle Shearer

Members Not Present:

Davis Dinkins
Joe London
Travis Magamoll
Suzanne Mangram
Robert Sulzer
Clark Yandle

Others Present:

Rob Balmes
Derrick Harris
Elizabeth Mitchell

Item 1. Call to Order and Roll Call

Chairman Richard McGinley called the meeting to order at 3:06pm. Secretary Shakayla Pullings called the roll. A quorum was not present.

Item 2. Proof of Publication

Secretary Shakayla Pullings stated that the meeting had been published online on the TPO website, the City of Ocala, Belleview, and Dunnellon websites.

Item 3a. TPO Logo & Website

Mr. Balmes gave a brief presentation on the TPO logo and website and showed the committee the current TPO logo and website page and said that with the move to Marion County it was a good time to create a new logo and user friendly website.

Mr. Balmes noted the following regarding the TPO logo:

- The current Logo was created for TPO and SunTran in 2010
- The goal was to update and modernize the logo to reflect the new TPO
- The TPO was focused on being cost-effective
- The TPO planned to contract with a local graphic artist vendor
- The TPO would seek feedback via survey voting from the TPO Board, CAC, and CAC
- Project to take place in August and conclude in September

Mr. Balmes made clear to the committee that this would not be considered a rebranding project.

Mr. Balmes also noted the following regarding the TPO website:

- Current Website was a subpage of City of Ocala
- Modern, Independent, Customized Website was needed
- Staff reviewed websites of 26 MPO/TPO's in FL
- Staff conducted calls with 6 peer MPO/TPO's
- Staff had discussions with FDOT, FHWA-FL
- Staff had meetings with Marion County IT

Mr. Balmes said that the TPO staff findings were that MPOs/TPOs having independent sites was the standard and that modernization was crucial (user friendly and intuitive). ADA compliance was also essential.

The proposed plan was to request for quotes to receive the lowest and best value and bring a DRAFT review to the TPO Board, CAC, and CAC in October or November 2019. The website project was expected to be completed by December 31, 2019.

Item 3b. 2045 Long-Range Transportation Plan (LRTP) Update

Mr. Harris gave a brief presentation on the 2045 LRTP Update and said that the Federal Highway Act of 1962 established legislation that mandated that any Urbanized Area (UA) with a population of 50,000 or more that expends United States Department of Transportation (USDOT) funding must implement a continuing, cooperative, and comprehensive planning process. The UA of the Ocala/Marion County TPO included the cities of Belleview, Dunnellon, and Ocala, as well as Marion County. As a part of the required continuing, cooperative, and comprehensive planning process, the TPO had to produce and implement certain plans, one being the LRTP.

The LRTP was the cornerstone of the transportation planning process for the Ocala Marion County area and served as a twenty-five year blueprint for transportation improvements for the entire county. The plan projected future population and employment and analyzed their impact on the anticipated transportation system. In addition, it included goals, objectives, and financial projections, as well as estimates of future traffic.

Mr. Harris gave the committee a timeline of the LRTP:

- Summer 2019- Project Kick Off (where the TPO was currently)
- Fall 2019- Establish Goals and Objectives
- Spring 2020- Identify Needed Improvements
- Summer 2020- Project Prioritization
- Fall 2020- Plan Adoption

Mr. Harris encouraged the committee to visit the 2045 LRTP website (ocalamarion2045.com) and take the survey.

Item 4a. Bylaws Update

Mr. Harris said that the TPO staff would begin discussion regarding the proposed update/creation of Bylaws and that an update would be on the next agenda in September 2019 for the committee to review.

Item 5. Comments by FDOT

Ms. Wyche had no project updates but announced that there would be a US 441 Resurfacing Public Hearing on Thursday, August 15th, 2019 at the NOW Church in Ocala, FL at 5:30pm.

Item 6. Comments by TPO Staff

Mr. Balmes mentioned that he would like to get feedback from the committee on Mobility Week which would take place October 25th – November 1st. TPO staff would send an email out seeking feedback closer to the time of the event.

Item 7. Comments by CAC Members

There were no comments by CAC Members.

Item 8. Public Comment

There was no public comment.

Item 9. Adjournment

Chairman McGinley adjourned the meeting at 3:59pm.

Respectfully Submitted By:

Shakayla Pullings, TPO Administrative Assistant