



# COMMITMENT TO ZERO



An Action Plan >>> for Safer Streets in Ocala Marion

## What Is the Commitment to Zero Action Plan?

In the last decade, there were **739 deaths** on our roads. Those killed were our neighbors, friends, and family, and their deaths were both unacceptable and avoidable. In response, the TPO is developing the Commitment to Zero Action Plan. Commitment to Zero is based on Safe Systems Approach, which says:

1. No death or serious injury is acceptable on our roads.
2. Human bodies aren't meant to travel at high speeds and are vulnerable to injury or death.
3. Humans will inevitably make mistakes, but those mistakes shouldn't result in dying.
4. Redundancy in our transportation system is crucial, and there should be multiple "fail safes" to prevent death.
5. Responsibility for safer streets is shared by all road users and those involved in designing our roads.
6. Proactive approaches to safe streets are sought instead of reaction to individual issues.

## What will the Action Plan Do?

The Action Plan will...

- Guide Ocala/Marion County towards the goal of ZERO traffic-related deaths and serious injuries.
- Establish a framework for education and engagement
- Identify implementable and actionable strategies
- Define performance measures to monitor progress

## How to Get Involved?

Visit the Action Plan's website: [ocalamariontpo.org/safety-plan](https://ocalamariontpo.org/safety-plan)

Here, you can participate in an Online Survey, Interactive Comment Map, learn about upcoming meetings, and review project documents as they become available.

## Project Timeline

### Fall 2021

- Begin Action Plan (Nov.) Development
- Data Collection and Analysis (Nov. – Dec.)
- Communications Plan (Dec.)

### Winter 2022

- Project Kick-Off Meeting (Jan.)
- Begin Online Survey and Interactive Map (Jan.)
- Crash Assessment and High Injury Network Identification (Feb.)
- Working Group Meeting #1 (Feb.)

### Spring 2022

- Working Group Meeting #2 (Apr.)
- Stakeholder Group Meeting (Apr.)
- Public Engagement (May)
- Development of Actionable Strategies (Mar. – Jun.)

### Summer 2022

- Close Online Survey and Map Comments (Jul.)
- Working Group Meeting #3 (Jul.)
- TPO Committee and Board Presentations (Sep.)
- Finalize and Adopt Action Plan (Sep.)

## Contact Information

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