Public Workshop

April 14, 2022
What is Commitment to Zero?

**Actionable**

• The TPO’s effort to improve the safety of our transportation system by working to eliminate fatal and serious injury traffic crashes.

**Collaborative**

• Collective data driven process involving citizens, elected officials, stakeholders, and public and private sector partners.

**Lasting**

• An ongoing effort that will need to be monitored and updated; it will be a marathon, not a sprint.
Mangled Cars and One Dead After Fatal Crash
Why Commitment to Zero?

In the last decade there were 3,698 serious injuries and 739 fatalities.

Trending Upward
Why Commitment to Zero?

Increasing Rate of Fatalities

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<tr>
<th>Year</th>
<th>Marion Co. Fatality Rate</th>
<th>FL Fatality Rate</th>
<th>U.S. Fatality Rate</th>
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<tr>
<td>2011</td>
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Fatalities per 100 Million Vehicle Miles
Fatal Accident Involving Semi and SUV on SR 200
Three Hospitalized Following Crash in Ocala

Source: wogx.com
509 people lost their life on our streets in the 6-year timeframe from 2015 to 2020.
Why Commitment to Zero?

Questions:
Has someone you know ever been seriously injured or killed in a traffic crash?

If you could, would you go back and do everything you could to prevent that crash from happening?
Two People Cut From Vehicle Following 484 Crash
Ocala Teen Dies in Fatal Crash, One Critical
Safety Action Plan

What will the Commitment to Zero Safety Action Plan do?

• Align the TPO’s safety vision with Federal and State initiatives, vision, and goals.
• Establish a framework for coordination, education, and engagement.
• Focus efforts on proven mitigation strategies and performance measures to monitor progress.
• Kick-Start Commitment to Zero
Safety Action Plan Schedule

FALL 2021
- Begin Project (Nov. '21)
- Data Collection and Analysis (Nov. – Dec. '21)
- Communications Plan (Dec. '21)
- Project Coordination (Throughout)

WINTER 2022
- Project Kick-Off Meeting (Jan. 12, 2022)
- Crash Assessment Findings (Feb. '22)
- Identify High Injury Network (Feb. '22)
- Best Practice Review Findings (Feb. ‘22)
- Launch Online Survey and Map (Jan. ‘22)
- Working Group Meeting #1 (Feb. ‘22)

SPRING 2022
- Finalize High Injury Network (Mar. ‘22)
- Begin Developing Actionable Strategies (Mar. ‘22)
- Continue Online Engagement (Throughout)
- Committee & Board Presentations (Mar. ‘22)
- Working Group Meeting #2 (Apr. ‘22)
  - Public Workshop (Apr. ‘22)
  - Stakeholder Group Meeting (May ‘22)

SUMMER 2022
- Close Online Survey & Map (Jul. ‘22)
- Working Group Meeting #3 (Jul. ‘22)
- Draft Action Plan (Aug. ‘22)
- Committee & Board Presentations (Sep. ‘22)
- Final Action Plan (Sep. ‘22)
How Can You Help?

Commitment to Zero is structured around four key areas/cornerstones:

- Education and Awareness
- Public and Partner Engagement
- Safety Analysis
- Action Planning
Open House

• View the display boards
• Provide input and ask questions
• Take the survey
• Fill-out the comment form
Get and Stay Involved

Take and Share the Online Survey:

Visit the Interactive Map:

https://ocalamariontpo.org/safety-plan/
Thank You!

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