



An Action Plan >>> for Safer Streets in Ocala Marion

Public Workshop

April 14, 2022



What is Commitment to Zero?



Actionable

- The TPO's effort to improve the safety of our transportation system by working to eliminate fatal and serious injury traffic crashes.

Collaborative

- Collective data driven process involving citizens, elected officials, stakeholders, and public and private sector partners.

Lasting

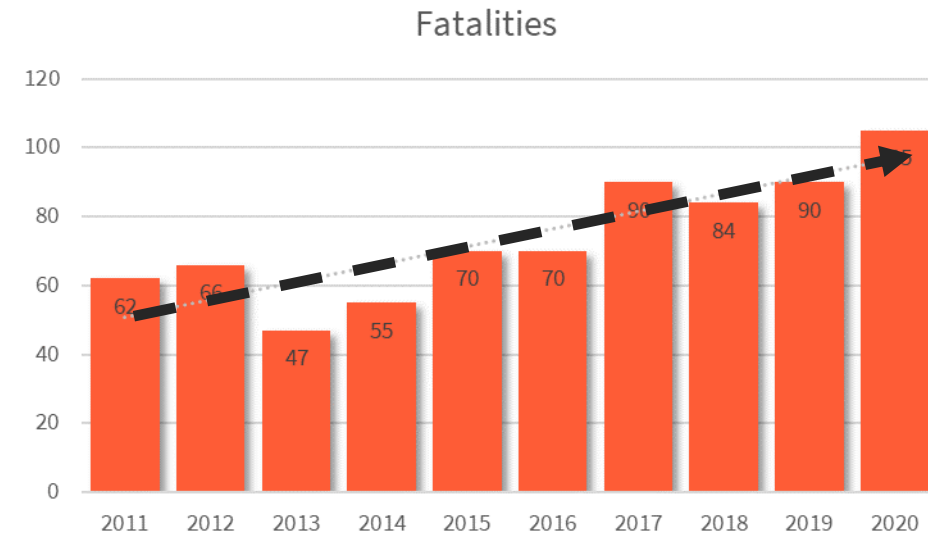
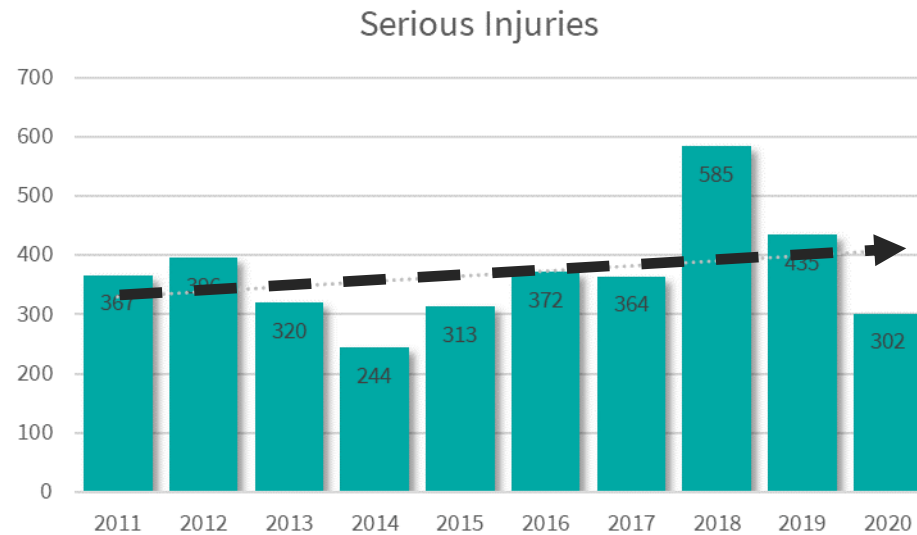
- An ongoing effort that will need to be monitored and updated; it will be a marathon, not a sprint.

Mangled Cars and One Dead After Fatal Crash



Why Commitment to Zero?

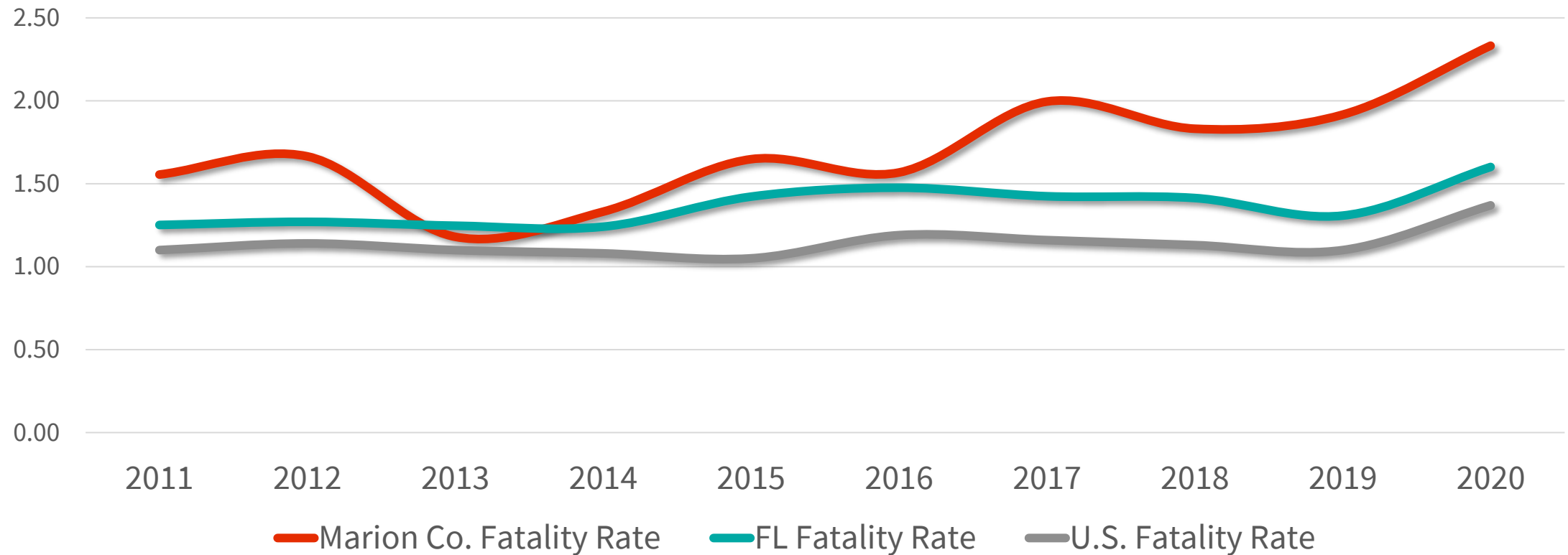
In the last decade there were 3,698 serious injuries and 739 fatalities.



Trending Upward

Why Commitment to Zero?

Increasing Rate of Fatalities



Fatalities per 100 Million Vehicle Miles

Fatal Accident Involving Semi and SUV on SR 200



Three Hospitalized Following Crash in Ocala



509 people lost their life on our streets in the 6-year timeframe from 2015 to 2020



Why Commitment to Zero?



Questions:

Has someone you know ever been seriously injured or killed in a traffic crash?

If you could, would you go back and do everything you could to prevent that crash from happening?

Two People Cut From Vehicle Following 484 Crash



Ocala Teen Dies in Fatal Crash, One Critical



Safety Action Plan

What will the Commitment to Zero Safety Action Plan do?

- Align the TPO's safety vision with Federal and State initiatives, vision, and goals.
- Establish a framework for coordination, education, and engagement.
- Focus efforts on proven mitigation strategies and performance measures to monitor progress.
- Kick-Start Commitment to Zero



Safety Action Plan Schedule

FALL 2021

- Begin Project (Nov. '21)
- Data Collection and Analysis (Nov. – Dec. '21)
- Communications Plan (Dec. '21)
- Project Coordination (Throughout)

SPRING 2022

- Finalize High Injury Network (Mar. '22)
- Begin Developing Actionable Strategies (Mar. '22)
- Continue Online Engagement (Throughout)
- Committee & Board Presentations (Mar. '22)
- Working Group Meeting #2 (Apr. '22)
- Public Workshop (Apr. '22)
- Stakeholder Group Meeting (May '22)

WINTER 2022

- Project Kick-Off Meeting (Jan. 12, 2022)
- Crash Assessment Findings (Feb. '22)
- Identify High Injury Network (Feb. '22)
- Best Practice Review Findings (Feb. '22)
- Launch Online Survey and Map (Jan. '22)
- Working Group Meeting #1 (Feb. '22)

SUMMER 2022

- Close Online Survey & Map (Jul. '22)
- Working Group Meeting #3 (Jul. '22)
- Draft Action Plan (Aug. '22)
- Committee & Board Presentations (Sep. '22)
- Final Action Plan (Sep. '22)

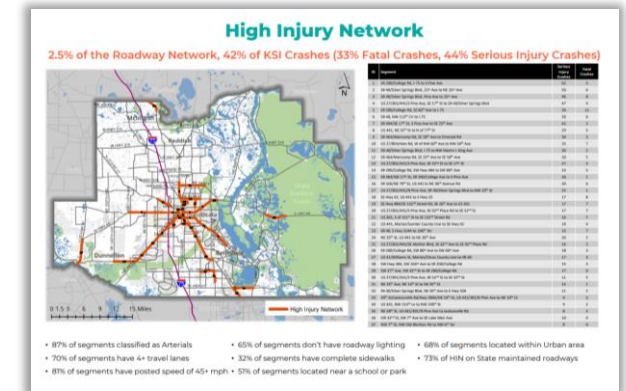
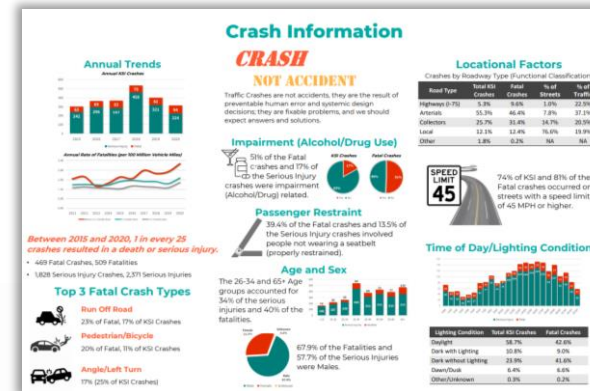
How Can You Help?

Commitment to Zero is structured around four key areas/cornerstones:



Open House

- View the display boards
- Provide input and ask questions
- Take the survey
- Fill-out the comment form



Audience Polling Questions

1.) In your opinion, which of the following are the greatest challenges to overcome in eliminating fatal and serious injury crashes? (Please indicate your top 3 on the provided ballot slip)


- Impaired Driving
- Traffic Speed and Speeding
- Unrestrained/Improperly Restrained Occupants
- Pedestrian and Bicycle Safety
- Roadway Lighting
- Distracted Driving
- Political Will
- Funding
- Cooperation between Jurisdictions
- New Drivers (Continued Growth)

2.) In your opinion, what would be effective strategies towards improving safety on our roadways? (Please indicate your top 3 on the provided ballot slip)

- Enhanced Lighting
- Smarter Technology/Infrastructure/Vehicles
- Better/More Signage
- Speed Management
- More Transportation Options
- Increased Funding to Incorporate Safety Features
- More/Targeted Enforcement
- More Frequent Education
- Redesigned Streets
- Better Land Use Integration

Safe System Elements

Committing to reducing traffic deaths and serious injuries means addressing every aspect of crash risk through the five elements of a Safe System.


Safe Road Users
 The Safe System approach addresses the safety of all road users, including those who walk, bike, drive, ride transit, and travel by other modes.


Safe Vehicles
 Vehicles are designed and regulated to minimize the occurrence and severity of collisions using safety measures that incorporate the latest technology.


Safe Speeds
 Humans are unlikely to survive high-speed crashes. Reducing speeds can accommodate human injury tolerances in three ways: reducing impact forces, providing additional time for drivers to stop, and improving visibility.


Safe Roads
 Designing to accommodate human mistakes and injury tolerances can greatly reduce the severity of crashes that do occur. Examples include physically separating people traveling at different speeds, providing dedicated times for different users to move through a space (e.g., left turn signals), and alerting users to hazards and other road users.


Post-Crash Care
 When a person is injured in a collision, they rely on emergency first responders to quickly locate them, stabilize their injury, and transport them to medical facilities. Post-crash care also includes forensic analysis at the crash site, traffic incident management, and other activities.



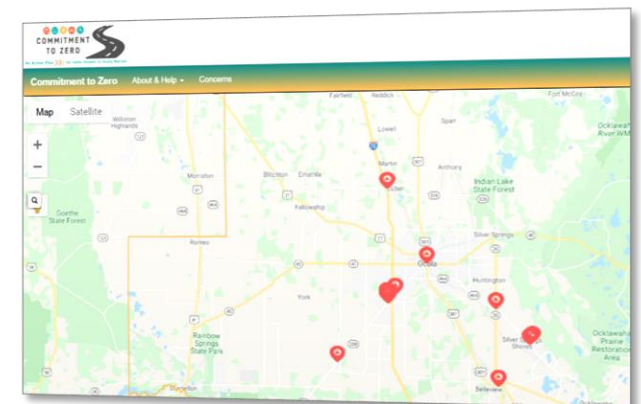

Get and Stay Involved



Take and Share the
Online Survey:

This is a screenshot of a web browser displaying the 'Ocala Marion TPO Commitment to Zero Safety Action Plan Survey'. The page has a header with the organization's logo and navigation links. The main content area includes a title, a paragraph explaining the survey's purpose, and contact information for Rob Balmes. At the bottom, there is a question: '1. Have you ever been involved in a traffic crash?' with radio button options for 'Yes' and 'No'.

Visit the Interactive
Map:



<https://ocalamariontpo.org/safety-plan/>

Thank You!

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