CRASHES ARE NOT ACCIDENTS

Traffic crashes are the result of preventable human error and systemic design. They are fixable problems. Each traffic-related death and serious injury are more than a number with profound impacts felt throughout the entire community.

In 2022, the Ocala/Marion Community experienced:

- **109** Fatalities
- **492** Serious Injuries
- **10,101** Total Crashes

Fatality Crash Rate by Year

Marion County’s fatality rate is much higher than state and national rates (40 to 70%).

Traffic fatalities in Marion County are growing by an average of 4.7% a year.

*fatalities per 100 million vehicle miles traveled

Top Three Fatal Crash Types

- Run-Off-Road
- Pedestrian and Bicycle Crashes
- Angle/Left Turn Crashes

Major Factors in Fatal and Serious Injury Crashes in Marion County

- Not Wearing a Seatbelt
- Impairment
- Distracted Driving
- Speeding
- Lighting Conditions
- Arterial Roadways

Sources: University of Florida, Signal Four Analytics Public Dashboard, 2023
Commitment to Zero Safety Action Plan, November 2022