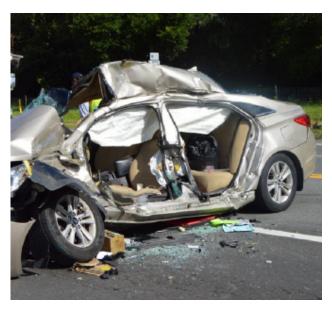
## CRASHES ARE NOT ACCIDENTS

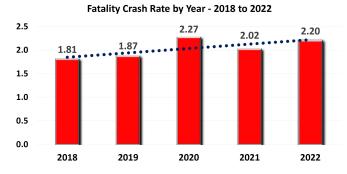
Traffic crashes are the result of preventable human error and systemic design. They are fixable problems. Each traffic-related death and serious injury are more than a number with profound impacts felt throughout the entire community.





In 2022, the Ocala/Marion Community experienced:

## 105 Fatalities 473 Serious Injuries 9,261 Total Crashes



\*fatalities per 100 million vehicle miles traveled

Marion County's \*fatality rate is much higher than state and national rates (40 to 70%).

Traffic fatalities in Marion County are growing by an average of 6.5% a year.

## **Top Three Fatal Crash Types**

**Run-Off-Road** 



Pedestrian and Bicycle Crashes



Angle/Left Turn Crashes



Major Factors in Fatal and Serious Injury Crashes in Marion County

Not Wearing a Seatbelt Speeding

Impairment
Lighting Conditions

Distracted Driving Arterial Roadways

Sources: University of Florida, Signal Four Analytics Public Dashboard, 2023 Commitment to Zero Safety Action Plan, November 2022

